

RootEd Global Storytelling & Communications Intern

Time Commitment: 5 hours per week, October 15 – May 15

Compensation: \$14/hour for approximately 5 hours per week, plus a \$500 scholarship toward participation in any RootEd Global program

Location: Remote is Acceptable; Preference in Logan, Utah area

Position Overview

RootEd Global is seeking a creative, dependable, and self-directed intern to bring our international programs to life through digital storytelling, design, and student engagement. This person will help develop and maintain RootEd Global's marketing and program materials while supporting recruitment across campus.

Key Responsibilities

- Design social media content, flyers, presentations, team manuals, and program recruitment materials
- Provide updates and support improvement on the RootEd Global website using Wix Studio/Editor X
- Create and edit photos, reels, videos, participant stories, and program highlights
- Organize, label, and maintain RootEd Global photos and videos in Flickr and Canva
- Maintain reusable Canva templates and ensure consistent branding across materials
- Develop and manage the RootEd Global social media calendar, primarily for Instagram
- Train RootEd Global Fellows to collect high-quality, ethical photos, videos, interviews, and stories while abroad
- Attend selected information sessions and team meetings to learn each program and identify storytelling opportunities
- Support tabling events, information sessions, and other campus recruitment activities
- Prepare recruitment toolkits and materials that faculty leaders can use to nurture student interest
- Monitor basic website and social media analytics and recommend ways to strengthen engagement

Preferred Qualifications

- Youthline alumni in either the Service Year or RootEd Global programs

- Experience with—or demonstrated ability to quickly learn—Wix Studio/Editor X
- Proficiency in Canva
- Experience with Flickr or other digital media-management platforms
- Experience creating and managing Instagram content
- Photo and video editing skills
- Strong visual storytelling, writing, and proofreading abilities
- Excellent organization and attention to detail
- Ability to manage projects independently, meet deadlines, and communicate proactively
- Interest in international education, humanitarian service, or student engagement

Applicants should be prepared to submit a small portfolio or examples of relevant design, social media, website, photography, or video work.